

The logo features a stylized letter 'N' enclosed within a square frame that has a small pink dot in the top right corner. To the right of this icon, the words 'NEW MEDIA', 'ADVOCACY', and 'PROJECT' are stacked vertically in a bold, black, sans-serif font.

NEW MEDIA ADVOCACY PROJECT

Job Title: Writer

Location: New York or remote

Type: Retainer Contract, 35 hours per month

Application Deadline: Applications will be accepted on a rolling basis

New Media Advocacy Project:

New Media Advocacy Project (NMAP) is a team of narrative strategists working at the intersection of communications, movement building, and cultural engagement. We recognize the power of story and narrative to change power structures and to promote equity and justice, and to accomplish that, we partner with and train non-profits, activists, and coalitions around the world. Our roots are in human rights advocacy and visual storytelling, but we work across barriers to design narrative strategies informed by the science of framing, measurement, and strategic distribution. A leader in the narrative change space, we've established a global network through more than 100 civil society partnerships in 30 countries over the last decade.

Job Overview:

NMAP is seeking an experienced Writer on a contractual basis to write and edit human rights narrative change content for NMAP's digital and social platforms. The ideal candidate should have an ability to succinctly communicate complex issues in a dynamic and engaging way. The Writer will envision and develop content that uses engaging storytelling that resonates for two primary audiences: grassroots human rights/social justice advocates and funders interested in social issues and narrative change. NMAP is looking for a writer that can use an authoritative and informative, but conversational voice.

Duties and Responsibilities

- Assist in developing, writing and publishing top-tier, field-leading content for our Medium page, social media and other outlets. The Writer will be expected to create one original 1000-word article every two weeks. Content ideas will be sourced through 30-minute staff interviews.
- Repurpose content and reports for NMAP's Twitter audience. The Writer will be expected to Tweet on behalf of NMAP 1-3 times per day Monday-Friday.

- Post articles to Medium.

Qualifications:

- Past experience writing about or in the context of human rights or social/racial justice preferred
- Ability to quickly synthesize new concepts, particularly as they relate to cognitive science, narrative framing, and visual culture.
- Experience conducting interviews (formal or informal).
- Experience with Medium or a similar blogging platform.
- Experience optimizing content for Twitter.

Compensation:

This is a contract position pays \$1,000 per month for up to 35 hours per month. This position is not eligible for benefits.

How to Apply:

Please send a resume, three recent clips, and two references to jobs@newmediaadvocacy.org with the subject line "Contract Writer."